

Members-Only 1-Day Content Proposal Form



CONTACT INFORMATION

Name _____

Title _____

Organization _____

Phone _____ Email _____

Are you a ANA Nonprofit Federation Member ANA NF Corporate Partner Other

PROGRAM OUTLINE

Subject categories:

- | | | |
|--|--|--|
| <input type="checkbox"/> Acquisition strategies | <input type="checkbox"/> Email | <input type="checkbox"/> Planned giving |
| <input type="checkbox"/> Copy/messaging (any/all channels) | <input type="checkbox"/> Face-to-face/Direct solicitation/Canvas | <input type="checkbox"/> Program analytics |
| <input type="checkbox"/> Creative | <input type="checkbox"/> Giving days | <input type="checkbox"/> Regulatory issues |
| <input type="checkbox"/> Digital | <input type="checkbox"/> Mid-level donor program | <input type="checkbox"/> Social |
| <input type="checkbox"/> Direct mail | <input type="checkbox"/> Monthly giving | <input type="checkbox"/> Telemarketing |
| <input type="checkbox"/> Donor-advised funds | <input type="checkbox"/> Operations | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> DRTV/Radio | | |

Formatting:

- | | |
|--|---|
| <input type="checkbox"/> Case studies — MUST include sharing of results | <input type="checkbox"/> Discussion panel |
| <input type="checkbox"/> Educational lecture — MUST include instructional handouts | <input type="checkbox"/> Other: _____ |

Program title: _____

Brief description and outline of the day:

Intended audience: _____

Takeaways from the conference:

SPEAKERS & MODERATOR INFORMATION

SPEAKER 1

Name _____ Title _____
Organization _____ Email _____

SPEAKER 2

Name _____ Title _____
Organization _____ Email _____

SPEAKER 3

Name _____ Title _____
Organization _____ Email _____

SPEAKER 4

Name _____ Title _____
Organization _____ Email _____

SPEAKER 5

Name _____ Title _____
Organization _____ Email _____

MODERATOR

Name _____ Title _____
Organization _____ Email _____

CONTENT GUIDELINES

Submission of content **DOES NOT** guarantee acceptance — submissions will be added to a database archive.

Programs may not contain direct sales “pitch” information.

Industry suppliers and agencies may invite current client/customers as co-presenters.

SUBMIT COMPLETED FORM TO

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Director of Communications

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