

Nomination Form

The Nonprofit Organization of the Year Award, presented annually at the Chicago Nonprofit Conference, recognizes outstanding accomplishments by a nonprofit organization using data-driven marketing to advance its mission.

DEADLINE FOR 2020 NOMINEE SUBMISSIONS IS FRIDAY JUNE 5, 2020.

Email completed form to Alicia Osgood at aosgood@ana.net.

Nominee _____

Organization representative _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Submitted by _____

Organization _____

Phone _____ Email _____

Overview of the organization's mission:

Overview of the organization's data-driven response fundraising program (please note all channels used):

Describe the organization's data-driven marketing program accomplishments that have been achieved to date (provide specific results if possible):

Describe the organization's impact on the data-driven fundraising community: