

# Members-Only 1-Day Content Proposal Form



## CONTACT INFORMATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Are you a  ANA Nonprofit Federation Member  ANA NF Corporate Partner  Other

## PROGRAM OUTLINE

Subject categories:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Acquisition strategies            | <input type="checkbox"/> Email                                   | <input type="checkbox"/> Planned giving    |
| <input type="checkbox"/> Copy/messaging (any/all channels) | <input type="checkbox"/> Face-to-face/Direct solicitation/Canvas | <input type="checkbox"/> Program analytics |
| <input type="checkbox"/> Creative                          | <input type="checkbox"/> Giving days                             | <input type="checkbox"/> Regulatory issues |
| <input type="checkbox"/> Digital                           | <input type="checkbox"/> Mid-level donor program                 | <input type="checkbox"/> Social            |
| <input type="checkbox"/> Direct mail                       | <input type="checkbox"/> Monthly giving                          | <input type="checkbox"/> Telemarketing     |
| <input type="checkbox"/> Donor-advised funds               | <input type="checkbox"/> Operations                              | <input type="checkbox"/> Other: _____      |
| <input type="checkbox"/> DRTV/Radio                        |  |  |

Formatting:

- |  |   |
|--|---|
| <input type="checkbox"/> Case studies — MUST include sharing of results            | <input type="checkbox"/> Discussion panel |
| <input type="checkbox"/> Educational lecture — MUST include instructional handouts | <input type="checkbox"/> Other: _____     |

Program title: \_\_\_\_\_

Brief description and outline of the day:

Intended audience: \_\_\_\_\_

Takeaways from the conference:

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## SPEAKERS & MODERATOR INFORMATION

### SPEAKER 1

Name \_\_\_\_\_ Title \_\_\_\_\_  
Organization \_\_\_\_\_ Email \_\_\_\_\_

### SPEAKER 2

Name \_\_\_\_\_ Title \_\_\_\_\_  
Organization \_\_\_\_\_ Email \_\_\_\_\_

### SPEAKER 3

Name \_\_\_\_\_ Title \_\_\_\_\_  
Organization \_\_\_\_\_ Email \_\_\_\_\_

### SPEAKER 4

Name \_\_\_\_\_ Title \_\_\_\_\_  
Organization \_\_\_\_\_ Email \_\_\_\_\_

### SPEAKER 5

Name \_\_\_\_\_ Title \_\_\_\_\_  
Organization \_\_\_\_\_ Email \_\_\_\_\_

### MODERATOR

Name \_\_\_\_\_ Title \_\_\_\_\_  
Organization \_\_\_\_\_ Email \_\_\_\_\_

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## CONTENT GUIDELINES

Submission of content **DOES NOT** guarantee acceptance — submissions will be added to a database archive.

Programs may not contain direct sales “pitch” information.

Industry suppliers and agencies may invite current client/customers as co-presenters.

### SUBMIT COMPLETED FORM TO

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