



**DMA** Nonprofit  
Federation

# ACCOUNTABILITY DASHBOARD

Organization:

Year founded:

Mission statement:

Logo:

		MOST RECENT FISCAL YEAR	PRIOR FISCAL YEAR	TWO YEARS AGO
<b>FISCAL YEAR</b> 12-month fiscal year, which may not be a calendar year				
<b>DELIVERY AGAINST MISSION</b> This definition will vary by organization, but will typically be number of constituents served or other quantified outcome specific to the organization's mission.				
<b>TOTAL ORGANIZATIONAL REVENUE</b> This includes all sources of revenue, including donor contributions, major and planned gifts, government funding, grants, and gifts in kind.	Cash			
	Gifts in kind			
<b>TOTAL ORGANIZATIONAL EXPENDITURES</b>				
<b>EXPENDITURES TO PROGRAM</b>				
<b>EXPENDITURES TO ACQUIRE &amp; CULTIVATE DONORS</b>				
<b>NUMBER OF NEW MEMBERS/DONORS ACQUIRED</b>				
<b>TOTAL NUMBER OF CURRENT YEAR DONORS/MEMBERS</b>				
<b>REVENUE RAISED FROM DONORS</b>				
<b>LINK TO CHARTING IMPACT REPORT, IF AVAILABLE:</b>				

This reporting tool is being provided by nonprofit organizations to report important information to donors, supporters and members. The DMANF is not responsible in any way for the numbers reported and presented by the organization. Accordingly, the numbers reported are expected to be consistent with the nonprofit's audited financial statements, and are being reported to demonstrate transparency and accountability to the public regarding the organization's fundraising results.