

# Journal

OF THE DMA NONPROFIT FEDERATION

The *Journal* of the DMA Nonprofit Federation helps our members enhance their knowledge base of the nonprofit sector. Articles, which are accepted on a rolling basis, are written by Federation members and DMA staff as well as outside experts.

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## Submission deadlines

	Reservations by	Artwork by
September 2017 issue	7/24/17	8/7/17
January 2018 issue	11/20/17	12/11/17
April 2018 issue	2/23/18	3/9/18
September 2018 issue	7/23/17	8/6/17
January 2019 issue	11/19/18	12/10/18
April 2019 issue	2/22/19	3/8/19

**DMA** Nonprofit  
Federation

The world's largest trade association dedicated to advancing & protecting responsible data-driven marketing.

## Article submission specs

- ▶ Content must be relevant to the nonprofit sector. We reserve the right of editorial discretion for articles based on content, quality and length.
- ▶ Word count: approximately 1,500
- ▶ File format: Microsoft Word
- ▶ Include a short bio and a photo (minimum size: 2.5" square at 300 ppi), which will be printed with your article.
- ▶ Email to: [AOSgood@thedma.org](mailto:AOSgood@thedma.org)

## Advertising submission specs

- ▶ All ads are subject to publisher approval
- ▶ Ads must be the *exact* size stated; no bleeds
- ▶ File format: press-quality PDF
  - linked artwork at 300 ppi
  - all fonts embedded
- ▶ Email to: [AOSgood@thedma.org](mailto:AOSgood@thedma.org)

## Ad sizes and pricing

Full page 7.5" x 9.5" <b>\$595</b>	2 column 3.65" x 9.5" <b>\$395</b>	1 column 1.75" x 9.5" <b>\$240</b>
1/2 page 7.5" x 4.625" <b>\$315</b>	1/4 page 3.65" x 4.625" <b>\$195</b>	