

# Nomination Form

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The Nonprofit Organization of the Year Award, presented annually at the Chicago Nonprofit Conference, recognizes outstanding accomplishments by a nonprofit organization using data-driven marketing to advance its mission.

**DEADLINE FOR 2017 NOMINEE SUBMISSIONS IS WEDNESDAY, JUNE 14, 2017.**

Email completed form to Alicia Osgood at [AOSgood@thedma.org](mailto:AOSgood@thedma.org).

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Nominee \_\_\_\_\_

Organization representative \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Submitted by \_\_\_\_\_

Organization \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Overview of the organization's mission:

Overview of the organization's data-driven response fundraising program (please note all channels used):

Describe the organization's data-driven marketing program accomplishments that have been achieved to date (provide specific results if possible):

Describe the organization's impact on the data-driven fundraising community: